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AUDIOVISUAL

# Building Audiovisual Systems that are Effective, Reliable, and User Friendly

**Jamie Gorman**

**VP Sales and Marketing**



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***Best effort video communication is transitioning to seamless, immersive video collaboration!***

- Functional Value
- Ease of Use
- Reliability

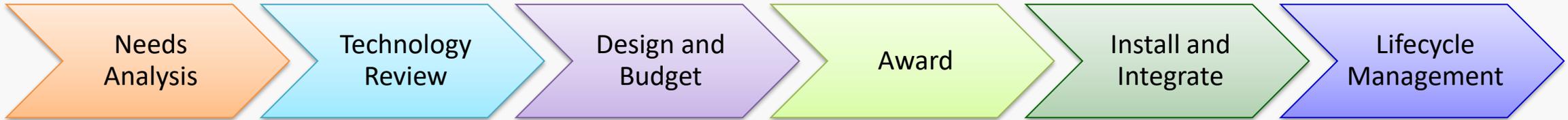
***Audiovisual is a  
Critical Component!***

# Value Engineering

## *The **BEST** solution for the available **Budget***

- Match Technology to Use
  - **Consultative** integrators focused on possible use cases
  - Not ‘how we do it now’, but ‘**how could we do it better?**’
- **Filter on the Value, Not the Cost**
  - “Meetings are our business!” – realization of a local NGO executive
  - Meeting efficiency, improved participation, perception
- Design for the **Lifecycle**
  - Major upgrade every 5-10 years, or
  - Cyclical upgrades across rooms every year

# Force the Process



## Pre-Award

- Needs Analysis – Case studies, stakeholders, life cycle, survey
- Technology Review – Know all options, explore innovations
- Design and Budget – Assess value against needs, prioritize, decide on solution

## Post-Award

- Award – Contract, project management, procurement
- Install and Integrate – Schedule, change process, testing, training
- Lifecycle Management – Service agreements, warranties, upgrade strategies

The background of the slide features three different pies on a light-colored wooden table. In the top left, a whole pie with a golden-brown crust and several dark fruit slices is on a white plate. In the bottom left, a pie with a lattice crust is on a silver foil pan. In the bottom right, another pie with a golden-brown crust is on a silver foil pan.

# Ease of Use

- Intuitive User Interface
  - Design that makes sense
  - Making the complex seem simple
  - ‘One Touch’ Video Conferencing
- Consistent Experience
  - Room to room, site to site
  - Replicate common interfaces
- Help when you need it

# Reliability

- Upgrade and Replacement Planning
- Redundancy and Backup
- Service Agreements with Preventative Maintenance

# Questions?

*AcuityAV.com*

*Acuity Audiovisual is a certified small, veteran owned audiovisual design-build integrator.  
WE LOVE THIS AV STUFF!*

Jamie Gorman

VP Sales and Marketing

[jgorman@acuityav.com](mailto:jgorman@acuityav.com)

Bobby Ford

Account Director

[bford@acuityav.com](mailto:bford@acuityav.com)

